

A large, semi-transparent 3D anatomical illustration of a human foot and ankle is positioned on the left side of the page, extending from the top to the bottom. The illustration is rendered in shades of blue and white, showing the bones and joints of the foot and ankle. The background of the entire page is a gradient of blue, with the anatomical illustration appearing as a light blue overlay.

26TH ANNUAL
Georgia
Foot & Ankle
Summit

MAY 16-18 | 2024

INTERCONTINENTAL BUCKHEAD ATLANTA

VENDOR PROSPECTUS

DEAR INDUSTRY MEMBER

It is my pleasure to invite you to participate in the **26th Annual Georgia Foot & Ankle Summit** on **May 16-18, 2024** at the **InterContinental Buckhead Atlanta**. The conference has been recognized as one of the premiere state meetings in the Southeast attracting over 200 podiatric physicians and surgeons.

Exhibiting at the Georgia Foot & Ankle Summit is your opportunity to increase your company's visibility and build solid business relationships with leaders and decision-makers in not only the Georgia podiatric medical community but Florida, South Carolina, Alabama, and Mississippi as well. **Exhibit space sells out quickly, so we encourage you to register soon.** Booths are reserved on a first come, first assigned basis.

Distinguish yourself from your competition and generate leads through targeted exposure by becoming a sponsor or hosting a workshop or cadaver lab at the conference. Breakfast and lunch and learns are your opportunity to elevate your product or service to all physicians. You can also support the educational programming by providing a grant to enhance scientific knowledge and professional skills of attendees.

The information in this prospectus outlines the many opportunities available at the Georgia Foot & Ankle Summit for industry. The extended breaks allow the physicians to have meaningful exchanges with industry. Attendees are incentivized to visit the vendors throughout the conference to win a variety of prize drawings that we offer.

Should you have any questions, please contact us at 404.410.0018 or info@gapma.com. We look forward to the opportunity to partner with you at the Georgia Foot & Ankle Summit.

All my best,

Javan Bass, DPM, FACFAS
SCIENTIFIC COMMITTEE CHAIRMAN

EXHIBIT HALL LAYOUT

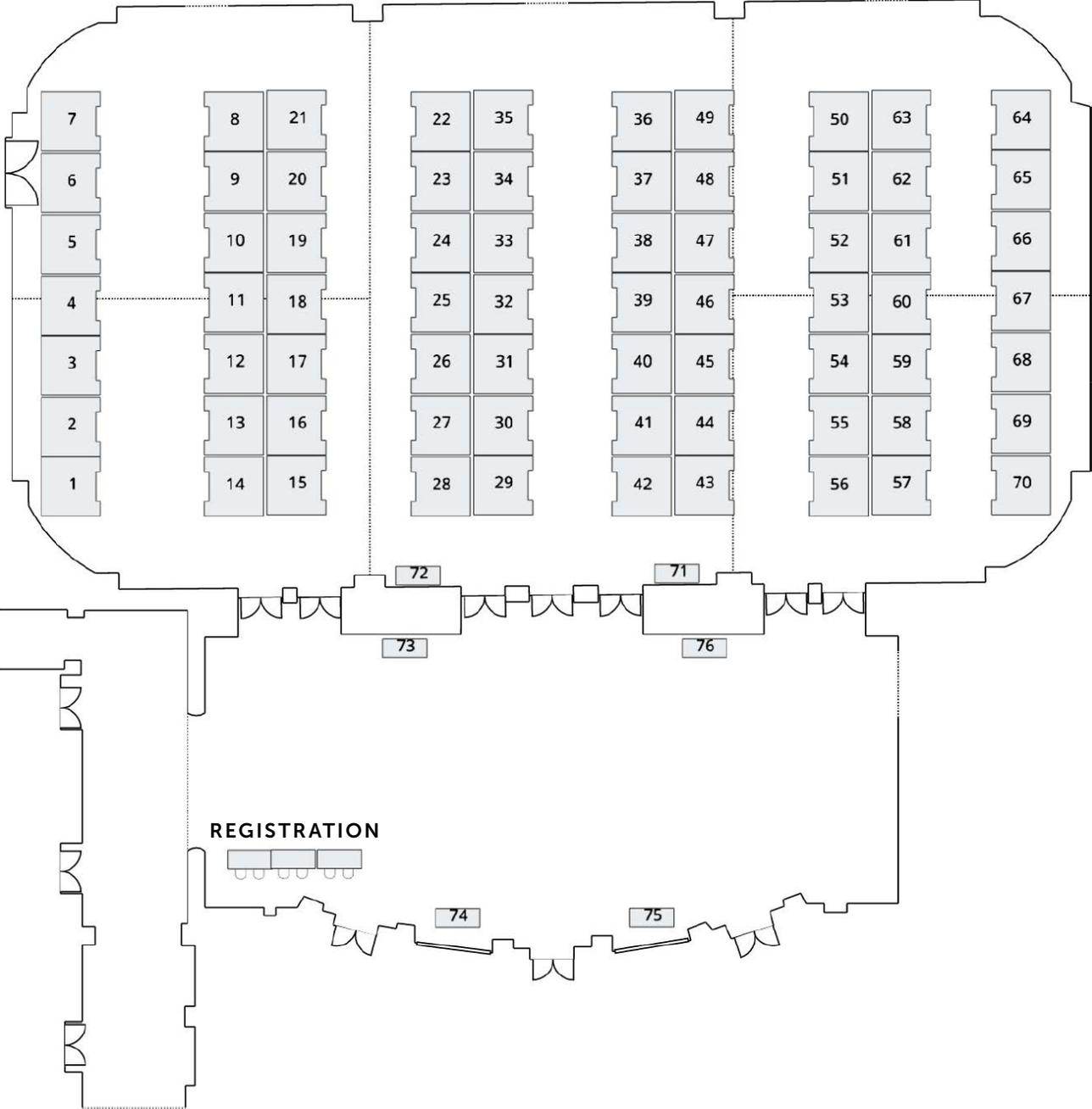


EXHIBIT AND SPONSORSHIP OPPORTUNITIES

EXHIBIT BOOTH — \$2,500

The 8' x 8' exhibit space includes a 6' skirted table with two chairs, pipe, drape, electricity, and pre-and-post conference attendee lists. Space is reserved on a first come, first assigned basis with priority premiere exhibit space given to corporate members and sponsors. Exhibit space does not include breakfast or lunch.

LAB OR WORKSHOP — \$10,000

These popular non-CME industry branded courses offer podiatric physicians and surgeons hands-on opportunities to learn about the latest and greatest medical treatments and surgical techniques. Sponsor will provide instrumentation, all workshop supplies, and staff to conduct the workshop. This is your company's opportunity to highlight your products in an interactive environment. Sponsorship includes a complimentary premiere exhibit space, signage at the conference, and full page advertisement in the conference program guide.

FRIDAY NIGHT ALL-ATTENDEE RECEPTION — \$3,000

All attendees are invited to attend a reception on Friday night of the conference to enjoy cocktails, appetizers, and entertainment. The sponsor will be introduced by the GPMA's President at the reception and given 5 minutes to introduce their products or services.

WEDNESDAY GPMA BOARD OF DIRECTORS' DINNER — \$2,000

Welcome board members to the conference by sponsoring the GPMA Board of Directors' dinner on Wednesday night. Sponsorship includes a 15-minute presentation to all board members during the dinner, and recognition in the meeting agenda. Sponsor may include promotional material on the table.

THURSDAY GPMA ANNUAL BUSINESS MEETING — \$2,000

Open the GPMA's annual business meeting with a 5-minute introduction of your company and the products or services that you offer. The sponsor will be introduced by GPMA's President and can place marketing materials at the tables.

WIFI — \$1,500

Promote your company and drive traffic to your booth by sponsoring the WiFi for attendees at the conference. Attendees will be directed to your booth to receive the WiFi password.

BADGE HOLDERS OR CONFERENCE BAGS — \$1,500

Be the first and most consistent company seen by meeting attendees. Attendees will wear or carry your logo throughout the conference. Conference bag sponsors may insert one marketing piece in the bag. Sponsor supplies pre-approved badge holders or bags.

IN-BOOTH FOOD OR BEVERAGE STATION — \$1,000 + FOOD/BEVERAGE COSTS (LIMIT 3 PER DAY)

Be the most sought-after booth to visit at the conference! Host a mimosa, bloody mary, or coffee bar or serve warm chocolate-chip cookies or other treats at your booth during the Thursday, Friday, or Saturday breaks.

PROGRAM GUIDE FULL PAGE ADVERTISEMENT — \$500

This valuable conference resource is received both digitally and in print by all conference attendees and contains the schedule and other important conference information referenced by attendees throughout the conference.

PENS & NOTEPADS — \$500

Market your company and increase its visibility by sponsoring the conference pens or notepads received by all attendees. Sponsor supplies pens or notepads.

CONFERENCE BAG INSERT — \$250

Promote your company by supplying a promotional item to be placed in the official attendee bags.

DONATE VISIT THE VENDOR GAME PRIZES

You will announce the winner of your prize in the ballroom at the end of the day.

A sign will be displayed next to your prize at the prize table acknowledging that you donated the prize.

Contact GPMA if you are interested in donating a prize.



INTERESTED IN SUPPORTING OUR EDUCATION?

PROVIDE AN EDUCATIONAL GRANT

Educational grants are utilized as a means of enhancing scientific knowledge, professional skills, medical advancement, and delivery of effective health care for the benefit of patients. They are approved and utilized at the sole discretion of the Georgia Podiatric Medical Association for continuing education activities and comply with Council on Podiatric Medical Education (CPME) guidelines. Grant supporters are recognized in the program guide.

Educational grants are negotiated on an individual basis and support the following sessions:

- Workshops
- Cadaver Labs
- General Sessions
- Breakfast and Learns
- Lunch and Learns

EDUCATIONAL GRANTS

**CONTACT
GPMA
TO DISCUSS
OPPORTUNITIES**

CORPORATE MEMBERSHIP PROGRAM

GPMA extends to industry the opportunity to benefit from the association’s leadership, standing, and organization by taking advantage of corporate membership.

The Georgia Podiatric Medical Association extends to industry the opportunity to benefit from the association’s leadership, standing, and organization by taking advantage of corporate membership. As a GPMA corporate member you will benefit from the specific advantages offered in our corporate membership program and your position in the healthcare marketplace will be strengthened. Supporting podiatric medicine increases your credibility and positions you as a leader in your product or service area. Industry plays a significant role in the advancement of the practice of podiatric medicine. We have much to gain by working together to support Georgia’s podiatric physicians and surgeons. **All of the packages below can be tailored to fit your specific needs. Please contact GPMA for more information.**

FEATURES	SILVER MEMBERSHIP (\$5,000/YEAR)	GOLD MEMBERSHIP (\$10,000/YEAR)	BEST DEAL! PLATINUM MEMBERSHIP (\$15,000/YEAR)
Membership list	✓	✓	✓ UNLIMITED ACCESS
Advertisement space in two e-blasts	✓	✓	✓
Half-off exhibit booth at the annual conference		↓ UPGRADED BELOW	↓ UPGRADED BELOW
Recognition as a corporate member on GPMA’s website, including description and logo	✓ SILVER MEMBER DISTINCTION	✓ GOLD MEMBER DISTINCTION	✓ PLATINUM MEMBER DISTINCTION
Link to your website from GPMA’s website	✓	✓	✓
Bag insert at the annual conference	✓ 1 INSERT	✓ 2 INSERTS	✓ 2 INSERTS
Full page advertisement in annual conference program guide		✓	✓
Complimentary premier exhibit booth at the annual conference		✓	✓
Non-CME speaking, workshop, or cadaver lab opportunity at the annual conference			✓
Four coordinated social media posts			✓

IMPORTANT VENDOR INFORMATION

HOTEL RESERVATIONS

InterContinental Buckhead Atlanta

3315 Peachtree Road NE
Atlanta, GA 30326

RESERVATION OPTIONS

- Call **404.946.9000** and reference the Georgia Podiatric Medical Association
- **Book online today** – Reservations must be made by April 24, 2024 to secure the discounted rate.

\$249/NIGHT + TAX

Vendors are required to book their hotel stay at the InterContinental Buckhead Atlanta under the GPMA room block. No exceptions. A violation of this requirement will result in exhibit and/or sponsorship forfeiture and prohibition from participating in future GPMA events.

TENTATIVE EXHIBIT SCHEDULE

We have designated 45-minute breaks for attendees to visit exhibitors as follows:

Thursday: 10:00-10:45 AM and 3:00-3:45 PM

Friday: 10:00-10:45 AM and 3:00-3:45 PM

Saturday: 9:00-9:45 AM

OFFICIAL SERVICE COORDINATOR

Cherry Convention Services, Inc.

3866 Oakcliff Industrial Court
Atlanta, GA 30340
Phone: 770.242.5955

Service Email: catherine@cherryconvention.com

8' x 8' BOOTH PACKAGE

- 8' tall backwall drape
- 3' tall siderail drape
- (1) 6' draped table
- (2) chairs
- (1) Identification sign

EXHIBIT SERVICES KIT

Review the Exhibit Services Kit at www.gapma.com/vendors for important conference information.

RULES AND REGULATIONS

HOTEL RESERVATIONS

Exhibitors and sponsors who need hotel accommodations must book at the InterContinental Buckhead Atlanta under the 26th Annual Georgia Foot & Ankle Summit room block. Any representative or company who violates this requirement will forfeit their exhibit space and/or sponsorship and will not be allowed to participate in future GPMA conferences or events.

PRODUCTS/SERVICES EXHIBITED

Products or services exhibited or referred to must be those related to the interests and educational values of the Georgia Podiatric Medical Association ("GPMA") and normally manufactured or supplied by the Exhibitor. Exhibitor may exhibit only those products/services approved by the GPMA. The GPMA may refuse to accept the Application of any company or person whose display of goods or services is not compatible, in the sole opinion of the GPMA, with the general character and objectives of the GPMA.

TERMS OF PAYMENT

Exhibit space is not reserved until payment is received in full by the GPMA. Exhibit space canceled on or before February 1, 2024 will be refunded all but \$200.00 of the exhibit space fee paid. No refunds will be processed after February 1, 2024. No exceptions. Cancellations must be made by email to the GPMA at info@gapma.com. Refunds will not be issued to no shows.

NON-COMPETE

Exhibitors and sponsors are prohibited from scheduling receptions, dinners, hospitality suites, social functions, product demonstrations, technical seminars, training sessions or other events for individuals attending the 26th Annual Georgia Foot & Ankle Summit from May 16, 2024 at 12:00 AM to May 18, 2024 at 6:00 PM without the written consent of the GPMA. Exhibitors and sponsors must send their request by email to the GPMA at info@gapma.com. The GPMA has sole and absolute discretion to deny any such written request.

FDA REGULATIONS

Exhibitors shall comply with all applicable Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and preapproved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the US may be exhibited only if accompanied by easily visible signs indicating the status of the product.

LIABILITY

The Exhibitor hereby assumes responsibility and agrees to indemnify and defend the GPMA, its officers, members, independent contractors, or staff, and the InterContinental Buckhead Atlanta, its respective officers, owners, agents, members, employees, affiliates, parents, insurers, predecessors, successors, or assigns, against claims or expenses arising out of the use of the exhibition premises, unless the damage or injury is due solely to the willful misconduct of the GPMA or the InterContinental Buckhead Atlanta. The Exhibitor further waives any and all rights it may have against the GPMA and its respective directors, officers, members, agents, employees, independent contractors and successors, and releases and discharges them from any claim relating to Exhibitor's occupancy and use of the exhibit area, or any part thereof.

RULES AND REGULATIONS

INSURANCE

All property of the Exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the exhibit area. The GPMA and the InterContinental Buckhead Atlanta do not provide insurance covering Exhibitor's property, and Exhibitor expressly waives and releases any claim or demand it may have against them by reason of any damage to or loss of property of the Exhibitor.

CANCELLATION

In the event the Conference shall be canceled for any reason whatsoever, then and thereupon the contract for exhibit space with Exhibitor shall be terminated. In such case, the Exhibitor shall waive all damages and claims for damages and agrees that the sole liability of the GPMA will be to return to the Exhibitor their space payment on a prorated basis after deduction of all conference related costs and expenses incurred by the GPMA through the date of cancellation, in addition to an administrative fee, and overhead charges.

OTHER REGULATIONS

The GPMA shall have the sole authority to interpret and enforce all Rules and Regulations governing Exhibitors at the Conference. Any and all matters not specifically covered herein are subject to decision by the GPMA. These Rules and Regulations may be amended at any time by the GPMA upon written notice to all Exhibitors. Each Exhibitor expressly agrees to be bound by the Rules and Regulations set forth herein and by any amendments thereto adopted by the GPMA from time to time. Any Exhibitor or Exhibitor representative who, in the sole discretion of the GPMA, conducts itself unethically may immediately be dismissed from the conference without refund or other appeal.

VIOLATION OF RULES

Any violation of these Rules and Regulations by Exhibitor may, in the GPMA's sole discretion, result in denial of access to the exhibit area, denial of exhibit space installation, closing or removal of the Exhibitor's exhibit space, and/or prohibition on future participation in the Conference. In the event Exhibitor violates the Rules and Regulations and is prohibited from continued use of the exhibit space, Exhibitor's exhibit space fee, or any portion of it, is nonrefundable.

APPLICABLE LAWS

This contract shall be governed by the laws of the State of Georgia. Exhibitor shall abide by these Rules and Regulations, as well as any rules or regulations of the venue, and all applicable local, state, and federal laws or other laws, rules and regulations.

SEVERABILITY

Should any part of this contract be found by a court of law to be void, unconstitutional, or unenforceable, the remaining provisions shall remain in full force and effect.

CONTACT US



Georgia Podiatric Medical Association

1465 Arcade Street
Saint Paul, MN 55106
Phone/Fax: 404.410.0018
Email: info@gapma.com
www.gapma.com